

MASTERING EXPERTSHIP

TARGET AUDIENCE

This program is aimed at high-value individual contributors (not people leaders) who make a significant technical contribution to their organisation – but want to contribute even more.

Our participants are from a wide variety of technical domains – IT, risk, legal, medicine, finance, marketing, engineering, science, logistics, project management etc..

Typically, they are very experienced experts, who are wondering what is next for them. What's next is far more impact and influence, armed with the skills that this course builds, on top of their already excellent technical capability.

It is a mini-MBA designed for technical specialists.

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A GLOBALLY RECOGNISED PROGRAM THAT TAKES SMART AND EXPERIENCED TECHNICAL EXPERTS TO THE NEXT LEVEL AND BEYOND

CORE ELEMENTS OF THE PROGRAM

Duration: 16 weeks from start to graduation.

Total Time investment: 40 hours.

Course design: Includes workshops, individual coaching, and a feedback process, along with manager triangulation sessions. A learning portal, and support publications are also provided. Five self-paced exercises are non-mandatory.

Options: The program can be experienced as a virtual program or face-to-face.

BENEFITS OF THE PROGRAM

Participants build mastery through the development of enterprise skills which, when combined with their pre-existing technical skills, allows them to offer higher value and operate at a more strategic level.

Run as a collaborative, experiential learning process led by master facilitators (not trainers armed with days of PowerPoint slides), typical cohorts have hundreds of years working experience. We leverage this experience to deduce best- and next-practice. The power is in the conversations.

Average Net Promoter Score: **83** (“world class”)



A CURRICULUM BUILT BY EXPERTS FOR EXPERTS

Technical experts operate in complex, multi-team/project environments, with complicated reporting lines, and responsibilities that range from strategic to mundane. This course is designed specifically to help top SMEs navigate this complexity and create real and extra value for their organisation.

 STAKEHOLDER ENGAGEMENT	 THE ART OF INFLUENCING	 EXPERT DECISION MAKING	 PERSONAL BRAND
 COLLABORATION	 CONSULTING SKILLS	 MOTIVATING STAKEHOLDERS	 EXPERT AS INNOVATOR
 PRIORITIZATION FOR EXPERTS	 KNOWLEDGE STRATEGY	 BUSINESS ACUMEN	 EXPERT AS COACH

“I was stuck. I felt I had developed my capability as much as I could. The *Mastering Expertship* program helped me see avenues for personal and professional growth. For the first time in years, I crafted a meaningful development plan and have executed it.”
ROBERT, Systems Architect, Utilities

“I admit I was sceptical about the benefit I would gain attending the *Mastering Expertship* program. Now, I’m a convert. The structure allows us to get out of it what is important and relevant to us. I thoroughly recommend participation.”
ANDREW, Senior Risk Specialist, Insurance

“The *Mastering Expertship* program brings awareness that being an exceptional expert goes beyond our technical capabilities, and it is the qualitative elements such as personal brand, relationship management, and influencing skills that enable you to go to the next level.”
JAZMEN, Industry Insights Manager, Banking